

THE URBAN ASSEMBLY New York HARBOR SCHOOL

The Urban Assembly New York Harbor School (UA-NYHS) is located on Governors Island in the heart of New York Harbor. The school is accessible only by ferry and offers a unique, on-water learning experience for its students.



ACCOLADES

"Benjamin Von Wong, a photographer and filmmaker, first heard of Harbor School through the Simons Foundation . . ."

Click to watch his film:
www.vonwong.com

Smithsonian Magazine

" . . . students at the New York Harbor School are breaking the mold, adopting the harbor as their classroom . . ."

Click read more:
www.smithsonianmag.com

Business Insider

" . . . giving students a hands-on education about marine biology and will help preserve native marine species for decades to come. . . ."

Click read more:
www.businessinsider.com

Exxon Mobile

" . . . the New York Harbor School . . . looks to plant one billion oysters in the New York Harbor by 2030 . . ."

Click read more:
www.energyfactor.exxonmobil.com

Untapped Cities

"There's only one way to get to class and it's not a school bus. For Harbor kids, the last leg . . ."

Click read more:
www.untappedcities.com



Students build and operate boats, spawn and harvest millions of oysters, design submersible vehicles, conduct real-life research, and dive in New York Harbor. They go on trips, tour colleges, and hear and learn from experts in science and industry. Additionally, all actively participate in the The Billion Oyster Project, an on-going oyster restoration research program. UA-NYHS graduates go on to college and/or careers in maritime industries. Students leave with a sense of environmental responsibility and a deep understanding of NYC's waterways and its history.

UA-NYHS teaches a college and career preparatory curriculum built upon New York City's maritime experience, instilling environmental stewardship and training for careers on and around the water. We offer our students, many who are underserved, a chance to specialize in Vessel Operations, Marine Systems Technology, Scientific Diving, Marine Policy and Advocacy, Aquaculture, Ocean Engineering, and Marine Biology; all leading directly to lucrative careers. Simply put, we change lives.



HOW YOU CAN HELP

New York HARBOR OYSTER CLASSIC 5K

NEW YORK HARBOR OYSTER CLASSIC
5K www.oysterclassic5k.com

SUNDAY, JUNE 5, 2022  **GOVERNORS ISLAND**
8:00 am ferry - 9:00 am race

Join us for the 5th Annual New York Oyster Classic 5K (NYHOC5K)!
Runners and walkers will enjoy unmatched views of New York City from beautiful Governors Island before it opens to the public for the day. NYHOC5K engages the community of UA-NYHS and its supporters, as well as the running community from the tristate area. All proceeds directly benefit UA-NYHS and its programs.

SPONSORSHIP OPPORTUNITIES



Your logo with "Presented by" on NYHOC5K signage, print collateral, website and social media

Logo/Name & link in all e-blasts

Your logo with "Presented by" on start/finish banner*

Logo on front of 5K shirts*

At least 3 dedicated social media post (our posts often reach 5K-10K)

Verbal recognition during 5K

20 complimentary 5K entries

\$10,000

**A
D
M
I
R
A
L**



Logo/Name & link in all e-blasts

Logo/Name on start/finish banner*

Logo/Name on top back of 5K tee shirt*

At least 1 dedicated social media post (our posts often reach 5K-10K)


Logo on NYHOC5K webpage

Verbal recognition during 5K

15 complimentary 5K entries

\$5,000

**C
A
P
T
A
I
N**



Logo/Name & link in all e-blasts

Logo/Name on start/finish banner*

Logo/Name on 5K tee shirt*

Logo on NYHOC5K webpage

Verbal recognition during 5K

Mention on NYHOC5K social media

10 complimentary 5K entries

\$2,500

**C
O
M
M
A
N
D
E
R**



Logo/Name & link in all e-blasts

Logo/Name on start/finish banner*

Logo/Name on 5K tee shirt*

Logo on NYHOC5K webpage


Verbal recognition during 5K

Mention on NYHOC5K social media

9 complimentary 5K entries

\$2,000

**E
N
S
I
G
N**



Logo/Name & link in all e-blasts

Logo/Name on start/finish banner*

Logo on NYHOC5K webpage


Verbal recognition during 5K

Mention on NYHOC5K social media

7 complimentary 5K entries

\$1,500

**S
E
A
M
A
N**



Logo/Name & link in all e-blasts

Verbal recognition during 5K

Mention on NYHOC5K social media

5 complimentary 5K entries

\$1,000

**D
E
C
K
H
A
N
D**

MATE - \$500
2 complimentary 5K entries

FAMILY - \$250
1 complimentary 5K entry

The New York Harbor School PTA is a 501(c)(3) not-for-profit corporation (EIN# 27-1178829) and your contribution is fully tax-deductible to the extent allowable by law. Please consult your tax advisor for further information.

*artwork must be received by May 15th to be included on the tee and/or banner